

**356CAR Board of Directors
Conference Call Meeting Minutes
March 18, 2008– 8 pm**

1. **Call to Order** – 8:10pm
2. **Establish Quorum** – Established
 - a. **Present:** Jim Reeder, Jim Hardie, Harry Servidio, Barney Speckman, Mark Grimstvedt, Michael Hodos, Elaine Cannon, Kent Anderson, Garrick Huey
 - b. **Guests:** Jenny Derich, Chair NMS 2008, Skid Hall, Chair WCH
3. **Minutes**
 - a. **Board approved minutes and action notes**
 - i. **J Hardie motion, M Grimstvedt seconded**
 1. **September 18, 2007**
 2. **May – Dec 2007 Actions**
4. **Treasurer’s Report** – Jim Hardie
 - a. **Club Accounts (in round numbers) - \$15,500 in bank**
 - i. **\$13,000, plus \$2,500 in NMS 2008 account as seed money**
 - ii. **Income 2007 \$11,600**
 - iii. **Expenses 2007 \$8,200**
 1. **\$5,800 Newsletter**
 2. **\$500 Merchandise**
 3. **\$800 Insurance**
 4. **\$700 Events, etc.**
 5. **\$300 badges**
5. **Membership Report** – Jim Hardie
 - a. **278 paid members as of January 31, 2008**
 - b. **43 new members joined in 2007**
 - i. **It was noted that many were multi-year membership signups**
 - c. **Year-end membership totals:**
 - i. **2005 236 members**
 - ii. **2006 221 members**
 - iii. **2007 272 members**
6. **Central Coast Fifth Saturday Breakfast March 29, 2008** - hosted by George and Barbara Von Gehr
 - a. **Harry Servidio recommended attendees contribute \$35.60 per couple or \$20 per single made out to 356CAR to benefit a 501(c)3 charity the Von Gehr’s support**
 - b. **Harry has now asked the funds be deposited into the club account and a check be issued that can be donated to the Von Gehr’s charity**
 - i. **Jim Hardie and Harry will discuss offline**

7. **Newsletter Advertising**
 - a. **Mark Grimstevdt suggested that it would be helpful if we could get more support from advertisers in the Sacramento area**

8. **Old Business**
 - a. **North Meets South 2008 Committee Report – Jenny Derich**
 - i. **Everything looking good**
 - ii. **Registration has surpassed 2006 registration and has gone beyond the break even point**
 - iii. **Release of liability question – will discuss with Kent Anderson**
 - iv. **Park insurance question – will discuss with Kent Anderson**
 - v. **Parking Lot Security question**
 1. **Midnight to 6am at \$20 per hour**
 - a. **3 nights equal \$360**
 2. **Board discussed**
 - a. **Harry mentioned it was budgeted for the 2002 NMS**
 3. **Jenny will organize to have this done**

 - b. **25th Anniversary of 356CAR**
 - i. **Michael made a motion that the 356CAR Board for the record support Jenny’s efforts to promote the club’s 25th Year and by seeking “Silver Supporters” from within the 356 community and related businesses**
 1. **Mark G seconded.**
 2. **Board Approved**
 - ii. **Michael and Garrick to help draft a support letter from the 356CAR board**

Jenny D had to exit meeting 9:00pm

- c. **West Coast Holiday 2008 Report – Skid Hall**
 - i. **Everything is going well**
 - ii. **Planning for maximum of 325 registrants, 600 attendees**
 - iii. **A lot of participation from many areas**
 - iv. **Factory funded 7,000 Euros split between West and East Coast Holiday groups; also provided banners and signage**
 - v. **Groups coming from all over US, Europe, Australia, etc.**

- d. **Club Insurance status, any changes? – Kent Anderson**
 - i. **Kent will work with Jenny on getting additional insured paperwork for NMS.**
 - ii. **Kent confirmed that no liability waiver is needed for the drives because they are non-competitive activities**

- e. **Website Report – Elaine Cannon**
 - i. **Bob Cannon has installed side bar hot buttons for the club sponsors**
 - ii. **Changing over to Dreamweaver program**
 - iii. **Looks great**
 - iv. **Michael added that thanks to Bob Cannon’s expertise the next release of the eNewsletter will enable users to click on the ads to connect to advertisers’ web sites! Thank you Bob!**

- f. **Newsletter Report – Michael Hodos**
 - i. **Renewal postcards – 278 members, 99 are paid through 2009**
 - ii. **179 membership[(64%) will expire on June 30**
 - iii. **Michael asked for board to authorize an expenditure of ~\$60 to send out renewal reminders postcards to members**
 - iv. **After much discussion it was decided that initially we will use an email “blast” to send out the reminders**

Mark G had to exit meeting 9:33pm

- g. **Dues via PayPal – costs 3%**
 - i. **Michael made a motion that effective as soon as practical we make it possible for new memberships or membership renewals to be paid via PayPal with the understanding that there will be a 3% charge cost per transaction to the club**
 - 1. **Elaine seconded**
 - 2. **Board Approved**
 - ii. **Michael will work with Bob Cannon and Jim Hardie to put the required electronic infrastructure in place**
 - 1. **E-newsletter only members now account for ~15% of total membership.**
 - 2. **Beginning in FY '09 the renewal cost per year will be \$15 for the eNewsletter only or \$21 for the printed newsletter**

- h. **Lifetime Membership Award Proposal – Elaine Cannon, Jim Hardie**
 - i. **Proposal will be sent to board members for review and comment**

- i. **Report of Recent Events – no report**

- j. **Scheduled Events – no report**

9. New Business

- a. **Board Elections 2008**
 - i. **Kirby Hollis has agreed to head up the nominating committee**

1. **Jim Reeder and Michael will meet with Kirby to get the process started**

10. Other Business - none

11. Adjournment – 9:45pm

- a. **Michael H moved to adjourn, Elaine C seconded, Board approved**

12. Next Meeting – To be determined

**Respectfully submitted by
Garrick Huey, Secretary, 356CAR
March 31, 2008**